**FROM:** Campaign workers

**TO:** All staff

**CONTENT:** Kicking off the 2021 CFC

**DATE TO SEND:** Monday, Start Strong Week

**SUBJECT:** Learn how to be a changemaker with these key CF

**ATTACHMENT**: How To Give Donor Card

Dear fellow changemakers:

Welcome to the 2021 Combined Federal Campaign (CFC)! This week we are kicking things off. Did you know...

* The CFC is celebrating its 60th Anniversary this year.
* Over the past 60 years, people like you and me have given more than $8.5 billion to help those in need locally, across the nation, and throughout the world.
* In 2020 alone, the federal community pledged nearly $83.6 million in donations and volunteer time!
* This year’s CFC theme is “You can be the face of change.”

Dedication to changing the world for the better is what makes someone like you a changemaker. Check out the attachment to learn more about how to give.

Ready to join the CFC community and help change the world this year?. It’s easy!

* Give through payroll deduction or a one-time gift using [GiveCFC.org](https://givecfc.org/).
* Pledge volunteer hours as an additional way to support the impactful work of local, national, and international charities.
* Submit your story through [GiveCFC.org](https://givecfc.org/) for use on websites and social media accounts.

If this is your first year of choosing to be the face of change, welcome! Be sure to reach out to your agency’s CFC campaign worker (me!) for any questions you have about making your first pledge.

Thank you for being the face of change for charitable causes like helping communities recover from disaster, supporting military families, ensuring education for all, and making a positive difference in our world.

Cheers,

[Campaign worker]

[Title]